

Jones Cattle Company
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March 28, 2003

To: Chief, Standardization Branch
Livestock Seed Program
AMS, USDA, Room 2603-S, Stop 0254
1400 Independence Avenue, SW
Washington, DC 20250-0254

From: C. Stanley Jones
Owner Jones Cattle Company

Re: All Natural Labeling and Marketing claims of fresh meat

Dear Sirs,

For over ten years I have developed my own All Natural Beef products and have also sold cattle to Laura's Lean Beef and Maverick Ranches. We have been very meticulous in our record keeping assuring our customers that the products they consume have **never** had antibiotics or added growth hormones. This is a statement that that they should be able to rely on, not some watered down version of that claim.

If cattle do not meet these criteria they can and should be sold outside the All Natural label system. It is unfair economically and ethically to relax requirements that many producers have spent years to develop just so a few producers can get on the bandwagon of a superior reputation we have built.

Please do not confuse consumers with no residue labels that may be meaningless.

Sincerely,



C. Stanley Jones